March 23, 2017

Dear

We are writing to seek your financial contribution to promote Youth employment in Kenya.

AFRILINK is dedicated to promoting Youth employment by providing business skills training, mentoring, access to finance and marketing. The most potent asset of any nation is its youth and if they are properly supported, it will help sustain a country’s capacity for future growth. Recognizing this, AFRILINK will work with them through this program to create their own small businesses that generate employment for themselves and the nation at large.

AFRILINK recently entered into a partnership with the Foundation of the Cooperative Bank of Kenya to empower our Youth. In this regard, AFRILINK needs to mobilize fifty percent of operational funding to secure a fifty percent match by The Foundation.

In the past we have spoken to you about AFRILINK and you indicated your willingness to support Kenyan Youth Entrepreneurs. We are therefore, seeking your financial commitment to this worthwhile initiative by 30th April at the latest. We accept following payment options; contribute cash now; spread payment of your commitment over a number of months or commit to a specific amount and donate later.

AFRILINK and The Foundation will keep you and all our stakeholders fully informed of progress on the ground. All funding provided will be fully accounted for.
Thank you very much for your consideration

Sincerely,

W. Ahuma Adodoadjji: ___________________________ Date 28/3/17
Founder/CEO AFRILINK Entrepreneurs International

Prof. Henry M. Thairu: ___________________________ Date 28/03/2017
Board Chair, AFRILINK Entrepreneurs International, Kenya

Dora Waruiru: ___________________________ Date 28/3/2017
Head Co-op Bank Foundation